



MEDICAL WORLD AMERICAS OFFERS mHEALTH ISRAEL FINALISTS TOP PRIZES

mHealth Israel Winners, MedAware and 6over6, to receive booths and Tier 1 BizDev Opportunities at Expo

TEL AVIV, Israel – February 24, 2016 – The [mHealth Israel Conference](#), the largest Digital Health conference in Israel, announced today that the winners of its startup competition, [MedAware](#) and [6over6](#), will receive free booths and Tier 1 BizDev meetings at Medical World Americas. This includes meetings with some of the world's leading health institutions including Texas Medical Center and UT Southwestern.

MedAware utilizes advanced machine learning to transform large-scale medical data into actionable clinical knowledge. Its flagship product identifies prescription errors in real-time, dramatically reducing healthcare costs while improving patient safety, outcomes, and experience.

6over6's solution, "GlassesOn", provides a simple and intuitive smartphone app for a complete and accurate measurement of the refractive error of the eye, for eyeglasses/contact lenses prescriptions.

"Israeli health startups are continuing to be recognized for their outstanding achievements by major players across the globe," said Levi Shapiro, the Founder of mHealth Israel. "The prizes are a major step for these companies to move forward, and mHealth Israel is proud to provide them with these types of opportunities."

The Finalists presented to a panel of C-level Judges from top global healthcare organizations including Philips, Novartis, AstraZeneca, and AARP. Two runners-up from the conference will also participate in the Merage Institute at UC Irvine.

"We are pleased to see that MedAware, an OurCrowd portfolio company, is achieving amazing results at such an early stage," said OurCrowd's Founder and CEO Jon Medved. "This continues to show that the trend for Israeli companies is continuing to create world class digital health startups far beyond its size, and the world's health community is noticing."

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About mHealth Israel:

mHealth Israel is a series of events related to digital health, including a start-up contest, lectures, and panels which were held at Tel Aviv University on February 18, 2016.

mHealth's goal is to encourage a broader community of Israeli entrepreneurial talent to address healthcare challenges with their international counterparts. The conference, the largest of its kind in Israel, brings together some of the world's leading health tech experts from over a dozen countries, including Fortune 1000 global health and technology company representatives, as well as financial and industry analysts. The event is held in collaboration with the Ministry of Economy's Foreign Trade Administration, Israel Innovation Institute, and Tel Aviv University. For more information:

<http://www.mhealthisrael.com>

About MedAware:

MedAware utilizes big data analytics and advanced machine learning to transform large-scale medical data into actionable clinical knowledge. Its flagship product identifies prescription errors in real time, dramatically reducing healthcare costs while improving patient safety, outcomes, and experience. Additionally, MedAware is introducing a suite of patient-centered population health management solutions capable of providing outcome assessment, clinical insight, and personalized treatment. MedAware has been tested in leading hospitals and primary care facilities in Israel and the US, and is setting a new standard for safety, accuracy, and responsibility.

<http://www.medaware.com/>

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